

# Healthcare Clinic Stays Competitive with Innovative IT Solutions



## The Challenge

A fast-growing physical therapy practice spread out across Virginia was **struggling with a patchwork of different IT systems** that they had inherited through multiple acquisitions.

Many of these systems were unique to specific locations, often **making data inaccessible to employees in other offices**.

With over 800 patients seen a day across 18 locations, and more growth on the horizon, **having a rock solid and secure IT infrastructure in place was critical** for the business to maintain growth.

## The Solution

Ntiva recommended **moving to a cloud-based data center**, which meant that all **applications and data would be centralized** and thus easily accessed from all of the office locations.

This also meant that as new clinics opened, they could **avoid the expense** of installing and maintaining additional software and hardware in every single location, helping them to **keep costs down and thus remain competitive in a booming market**.

Ntiva **beefed up their digital security** as well, making sure patients' private information was safe and secure as per HIPAA regulations.

**A solid data backup and disaster recovery solution** was also proposed and implemented, an integral part of **keeping the clinic in compliance with healthcare industry regulations**.



## The Impact

An important component for **any healthcare related practice is cyber security**.

There are plenty of **compliance rules and regulations** which must be maintained, starting with HIPAA which is the standard for protecting sensitive patient data.

**Ntiva performed a due diligence audit** to ensure that all physical, network and process security measures were in place.

**Proactive security management and monitoring, data encryption software, and a robust data backup and disaster recovery solution** were all integral parts of the proposed solution.



The client's **newly upgraded network architecture and centralized data center** meant both patients and employees could move from one location to another seamlessly, bringing **immediate benefits to day-to-day operations**.

As they continue to expand, **the clinic will have a flexible and scalable IT infrastructure in place to easily handle the growth**, as well as the security they need to keep patient data protected.

**Ntiva continues to provide for all their IT needs**, from day-to-day management to strategic technology planning to **keep the clinic competitively positioned and on the move!**